

# **How to Join**

## **#TakeThisStream 2015**

**(In Six Easy Steps)**

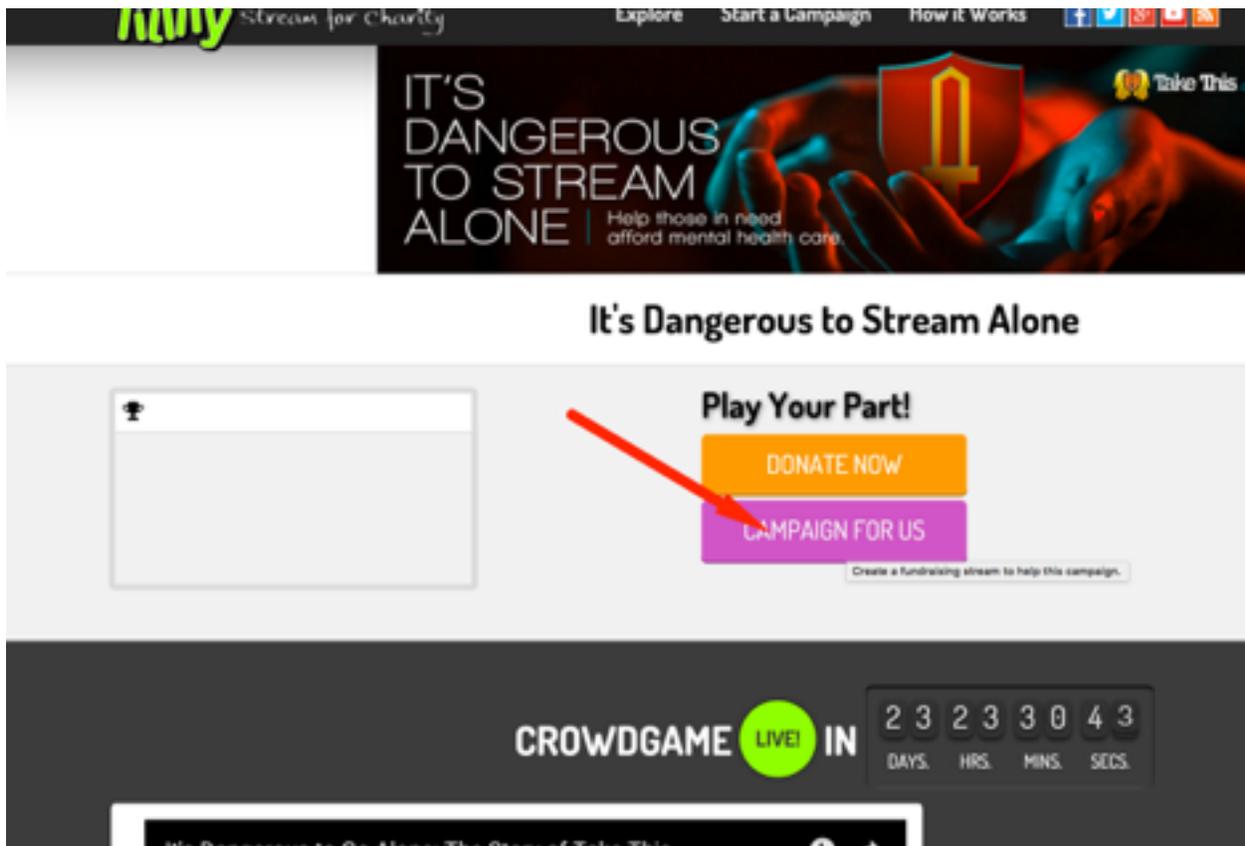
## Step 1

Go here (with a web browser): <http://j.mp/TakeThisStream>

## Step 2

You will see the main page for the “It’s Dangerous to Stream Alone” crowd gaming campaign at Tiltify.

Press the pink/purple button labeled “campaign for us”.



The screenshot shows the Tiltify website interface for the "It's Dangerous to Stream Alone" campaign. At the top, the Tiltify logo is on the left, and navigation links for "Explore", "Start a Campaign", and "How it Works" are on the right. Social media icons for Facebook, Twitter, YouTube, and Instagram are also present. The main banner features the text "IT'S DANGEROUS TO STREAM ALONE" and "Help those in need afford mental health care." Below the banner, the heading "It's Dangerous to Stream Alone" is centered. On the left, there is a search bar with a magnifying glass icon. To the right, under the heading "Play Your Part!", there are two buttons: a yellow "DONATE NOW" button and a purple "CAMPAIGN FOR US" button. A red arrow points to the "CAMPAIGN FOR US" button. Below the buttons is a small text link: "Create a fundraising stream to help this campaign." At the bottom, a dark grey bar displays "CROWDGAME LIVE! IN" followed by a countdown timer showing "2 3 2 3 3 0 4 3" for "DAYS HRS MINS SECS".

## Step 3

You will need to have a Tiltify account.

If you already have a Tiltify account, great! Sign in!

If you do not already have a Tiltify account, you will need to either:

- A. Sign in with a Twitter, Facebook, Instagram or Google account, or
- B. create a new account.



The screenshot shows the Tiltify 'Sign In' page. At the top left is the Tiltify logo with the tagline 'Stream for Charity'. At the top right is a link for 'Sign Up or Log In'. Below the logo, a message states 'You need to sign in or sign up before continuing.' The main heading is 'Sign In'. On the left, there are four social media login buttons: Facebook Log in, Twitter, Google, and Instagram. In the center, there is an 'or' separator. On the right, there are two input fields: 'Email Address or User Name' and 'Password'. Below these fields is a green 'LOG IN' button and a link for 'Forgot Password?'. At the bottom, there is a 'New User' section with a green 'SIGN UP' button.

## Step 4

You will need to create a “campaign” to stream for us.

Step 1: Your Details

Run an Individual Campaign or select one of your Teams

SELECT A TEAM Select a Team

Add your channel (Optional. Don't worry, you can add this later)

Add your Twitch channel, your Hitbox channel, or a full url to a YouTube video in the YouTube field.

Twitch  Example: http://www.twitch.tv/nusopitbz

YouTube  Example: https://youtu.be/N7-48D9hw

Hitbox  Example: http://

Hq  Example: http://www.twitch.tv/nusopitbz

Select “Individual Campaign”.

This is your own campaign, but it will be linked to the Take This “It’s Dangerous to Go Alone” crowd-gaming campaign. The money you raise through your stream will be added to our total fundraising amount, automatically!

Now add the URL for your streaming channel:

Add your channel (Optional. Don't worry, you can add this later)

Add your Twitch channel, your Hitbox channel, or a full url to a YouTube video in the YouTube field.

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Hq  Example: http://www.twitch.tv/nusopitbz

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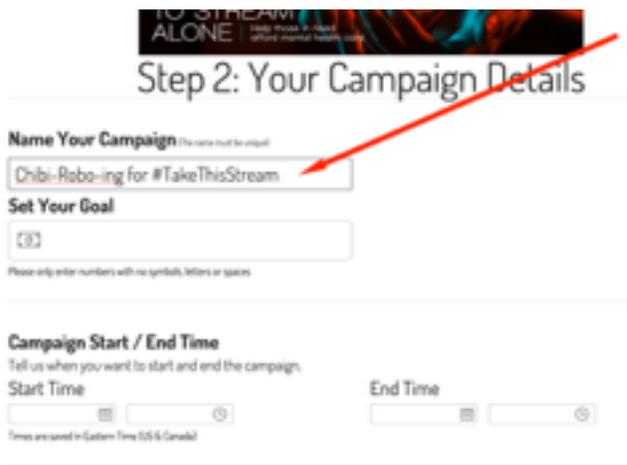
Hq  Example: http://www.twitch.tv/nusopitbz

Next

Then click “NEXT”.

## Step 5

Now enter the details of your new campaign.



**TO STREAM ALONE**

### Step 2: Your Campaign Details

**Name Your Campaign** This name must be unique

**Set Your Goal**

Please only enter numbers with no symbols, letters or spaces

**Campaign Start / End Time**  
Tell us when you want to start and end the campaign.

Start Time

End Time

Times are shown in Eastern Time (US & Canada)

Starting with what your campaign will be called.

You can be creative here. This is how people will tell your stream apart from others.

If you stream a lot, your name or brand would a good place to start.

Then set your campaign goal. This is how much you want to raise for #TakeThisStream.

It can be a little or a lot. Start small if you haven't done it before. It's more fun to raise more than your goal than fall short. But either way we appreciate you join us!



**TO STREAM ALONE**

### Step 2: Your Campaign Details

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**Set Your Goal**

Please only enter numbers with no symbols, letters or spaces

**Campaign Start / End Time**  
Tell us when you want to start and end the campaign.

Start Time

End Time

Times are shown in Eastern Time (US & Canada)

**Campaign Description** This is optional but we would love to hear from you

Place only your number with no symbols, letters or spaces

**Campaign Start / End Time**  
Select when you want to start and end the campaign.

Start Time: 12/28/2016 12:00pm  
End Time: 12/29/2016 11:45pm

**Campaign Description**  
Tell everyone about your campaign.

Take This co-founder Ross Pitts will be playing the Semester class, 'Dish Ribs' to help raise funds for the #TakeTheStream!

Back Complete

Then set your schedule, or when you will be streaming. (If Jacqui hasn't assigned you a specific time to be featured in our stream yet, you can select any time between 12:00 ET on December 28 and 23:45 on December 29. Don't worry, you (or we) can change this later.)

Now enter a brief description of your campaign (or skip it).

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End Time: 12/29/2016 11:45pm

**Campaign Description**  
Tell everyone about your campaign.

Take This co-founder Ross Pitts will be playing the Semester class, 'Dish Ribs' to help raise funds for the #TakeTheStream!

Back Complete

Back Complete

Then click "complete"!

## Step 6

Next, you'll see your campaign page. This is where you can change your schedule, set rewards and see the list of donations people have made to your campaign.

Since your campaign will be linked to ours, every penny you raise will go to Take This and show up on our "It's Dangerous to Stream Alone!" Page. Your campaign will show up on our leaderboard, and you'll be competing with other campaigns to see who can raise the most for us. (And we'll have some special prizes for people who raise the most, or hit certain targets at certain times.



The only thing left for you to do is make your campaign public. Only do this after you're sure you don't want to change:

- Your Campaign Name
- Your Campaign Rewards
- Your Funding Goal

These things require help from Tiltify to change after you campaign is published. But you can un-publish and re-publish your campaign as many times as you like as long as no one has donated yet.

If you have game codes or other items you want to give away, "Rewards" is the place to spell that out. But if you don't. don't worry. We have lots of things we're giving away already.

Once you're happy with your campaign, click "SAVE".

Congrats! You're done!

